

Advanced Dental Innovations, LLC takes the protection and proper use of your personal information seriously. We respect your privacy, and take great care to safeguard information in our possession. At Advanced Dental Innovations, LLC, we are committed to giving you quality service. As part of that commitment, we gather information about our customers and website visitors so we may better serve you. Because we realize that your privacy is important to you, your privacy is also important to us.

As described in this Privacy Statement, Advanced Dental Innovations, LLC does not share customer information unless it is necessary to provide you with our products or services, or we are legally required to do so, with the following exception: We occasionally make information about our customers, but not e-mail addresses, available to other quality companies whose offerings you might enjoy. We restrict access to your information to those individuals who need it to provide you with services. Any third-party companies we must use to provide you with services are required to keep your information secure and confidential. If you don't want to have your name made available to other companies, contact us at.

This privacy statement tells you what kinds of customer information we collect, how we use that information and with whom we may share it, and how you can access and change our information about you. If you have additional questions about Advanced Dental Innovations, LLC's privacy practices, please contact via our web e-mail address.

By using our site, you accept the practices that are described in this privacy statement, which is effective as of October 5, 2005. We may change or add to this statement from time to time. When that happens, we will post the revised statement here. Your use of our site constitutes acceptance of those changes. Advanced Dental Innovations, LLC is not responsible for the privacy policies or practices of the websites from which you access our site, sites we link to, or of any sites that are linked to our site.

What personal information do we collect about our customers?

Customer information is gathered so we may better serve you, and we make reasonable efforts to insure the security of your personal information and to treat that information responsibly. We collect the personal information that our customers give us when they choose to purchase a product from Advanced Dental Innovations, LLC or use our site. For example, when you register with Advanced Dental Innovations, LLC, we will ask you to provide your name, e-mail address, physical address and telephone number. If you purchase a product, we will also ask you for financial information such your credit card number and a shipping address. Registration with Advanced Dental Innovations, LLC is required to make a purchase. Similarly, we will ask you for contact information if you use our Tell a Friend program or if you request that Advanced Dental Innovations, LLC send you E-newsletters or other promotional notices or seek information or assistance from us.

What other kinds of customer information do we collect?

If you ask us to ship a purchase to somebody else or you use our Tell a Friend program, we will ask you for the name and address or e-mail address of the person to whom you are sending or recommending the product, as well as your name and contact information.

How do we collect this information?

When you register with Advanced Dental Innovations, LLC, we compile the personal information you give us about yourself into an individual profile. We add other personal information about you to that profile as you give it to us. We also collect information about your purchases and other uses of our site as they are made.

Do visitors need to provide personal information to use our site?

Personal information is not required to access or navigate around the site. However, you will be asked to register and provide personal information if you want to make a purchase or post a message. Personal information is also required to request information or assistance from us or to take advantage of certain optional features of our site such as our Tell a Friend program, contests or sweepstakes and employment opportunities.

What if a visitor doesn't want to give us personal information over the Internet?

You are free to look for products on our site and place a telephone or FAX order. We respect the confidentiality of all your personal information as described in this Privacy Statement whether you give it to us via the telephone, FAX or the Internet.

How do we use information about our customers?

We use your personal information to process your orders. This includes for example, contacting you to confirm your order, fulfilling the order and shipping it. We may also contact you if we want to communicate with you about your order. Additionally, we will use your contact information to send you E-newsletters or other promotional notices, or to respond to requests for information or assistance from you. If you are a member of one of our third party programs, we will use and disclose your personal information to administer and manage that program. Similarly, if you choose to participate in certain optional features of our website such as our Tell a Friend program, contests or sweepstakes and employment applications, we will use your personal information to administer and manage those features.

We may also use your personal information to improve our service to you and for other business purposes. For example, we periodically review customer information as part of servicing our accounts. We may also contact you from time to time to inform you of the services that we offer and to gather information about how we can improve them.

Finally, we analyze information we obtain concerning our customers' access and navigation of our site and their browsing and purchasing activities to improve our services and enhance our customers' shopping experiences.

How do we share customers' personal information with third parties?

In order to process your orders and requests, we make your name, address, and sometimes your e-mail address or telephone number available to other entities such as credit card companies and package delivery services (for example, American Express, Visa, UPS, and USPS). Similarly, if you order a product that is shipped directly from another company, or offered by Advanced Dental Innovations, LLC in conjunction with another company, we will share personal information about that order with the other company.

We may use third party agents, consultants and contractors to perform business functions on our behalf, including customer service, account servicing, customer research, marketing, provision of IT services and records maintenance. We give these entities access to our customers' personal information to perform these functions for us and do not authorize them to use that information for any other purpose.

Additionally, we share personal information about you when you voluntarily use certain optional features of our site. If you are a member of a third party program, we will share information concerning your purchases on our site with that organization. If you ask us to send a particular product to a friend or use our Tell a Friend program, we will tell that person we are sending the product or e-mail at your request. If you participate in a contest or sweepstakes or submit an employment application, we may share the information you submit with others assisting us in the administration of that feature.

It is possible that Advanced Dental Innovations, LLC or part of its business or one of its affiliates could merge with, acquire or be acquired by another business entity and your personal information could be among the assets transferred. If this occurs, you will be notified of the change by e-mail or notice on this site. We reserve the right to share personal information about you with our affiliates in the course of our business operations. We also reserve the right to share personal information about you as required by law or in cooperation with legal authorities to protect the rights, property, or safety of Advanced Dental Innovations, LLC and its customers.

What are third party programs?

Occasionally, we participate in rewards programs with other business organizations where customers who are also members of these businesses will get a credit or a reward for their Advanced Dental Innovations, LLC purchases from the other member organizations. We also sometimes advertise Advanced Dental Innovations, LLC products on other websites in the form of a link so that visitors can click over to our site and purchase the products if they are interested. In these situations, we share information about our customers' Advanced Dental Innovations, LLC purchases with these other member organizations and other websites under the contracts these entities have with Advanced Dental Innovations, LLC.

Do we collect personal information from children?

Our site is not intended for use by children, and we require that visitors be at least 18 years old to use the site. In addition, we do not solicit or collect information from anyone who tells us that he or she is under 13 years of age